

Appendix A: Agri-Food Career Coordinator Performance Measures

1. Fiscal Year	2. Period Covered	3. Notes	
Performance Measure		Goal for the first 6 months	Actual
<p>PM1. Contact and create relationships with school staff (counselor, administrator, science teacher) primarily in the District 2 area without agricultural education programs.</p>		30	
<p>PM2. Work closely with ILAFA, FCAE teams and partners to develop and execute an AFNR-focused digital platform via Pathful to virtually connect students with employers and industry experts for career presentations and chats.</p>		Weekly	
<p>PM3. Recruit teachers, coaches, building leaders, and school staff to integrate AFNR-focused lesson planning into their curriculum and sign up for Pathful accounts to connect their classrooms with industry professionals via the platform's key offerings (teacher requests, Industry Chats, video library).</p>		Daily 10 schools / 30 teachers	
<p>PM4. Identify minority agri-food professionals to present to students virtually with a goal of three in each of the eight AFNR career pathways.</p>		30	
<p>PM5. Identify non-minority agri-food professionals to present to students virtually with a goal of two in each of the eight AFNR career pathways.</p>		20	
<p>PM6. Prepare these identified agri-food professionals to successfully work with youth. Working with Pathful staff to train and prepare these career mentors.</p>		50	
<p>PM7. Onboard, train, and support additional educators and industry professionals to utilize the Pathful platform to create and engage in virtual sessions.</p>		Weekly	
<p>PM8. Create and provide agri-food career presentations to 5-12 grade students at schools without AFNR programs with concentration on high schools and primarily working with the science teachers, counselors, and principals to set up and organize. These presentations will be predominantly virtual but occasionally in person with a minimum of 30 minutes per presentation.</p>		30	
<p>PM9. Engage students, with an emphasis on underrepresented minority students, in target schools and communities to access career related content about AFNR careers.</p>		900	
<p>PM10. Summarize data based on student perceptions about careers via pre and post career presentation surveys.</p>		Ongoing summary of data via surveys	
<p>PM11. Work closely with ILAFA, FCAE teams and partners to support the display of agricultural careers as an exhibit space at schools in the district 2 area as part of a school wide career fair.</p>		5	
<p>PM12. Work closely with ILAFA, FCAE teams and partners to communicate with school district staff without approved agriculture programs about the implementation of AFNR courses, grant funding, teacher licensure, and student workplace and leadership development.</p>		1 initial email message Email follow up to 20 schools	
<p>PM13. Work closely with ILAFA, FCAE teams and partners in promoting Junior and Collegiate MANRRS chapters, membership, Leadership Institute, and 2024 National MANRRS conference in Chicago with high school and collegiate staff.</p>		7 existing chapters 5 new chapters	