

# Cambridge Strategic Planning Report

## Strategic Plan Overview

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The following strategic plan is our organization's process of defining direction, developing action aligned events and making decisions on allocating resources and capturing opportunities to pursue our strategy.

### Start Date

8/1/2020

### End Date

4/15/2021

## Our Program Mission Statement

The Cambridge FFA is dedicated to influencing members through classroom, chapter, section, state and national activities, that motivates them to grow as an agriculturalist and leader.

## Our Program Vision Statements

1. Applying agricultural knowledge and life skills in members future successes.
2. Creating a learning environment that exemplifies individual student growth.
3. Demonstrating premier leadership through CDEs, SAEs, conferences and conventions.
- 4.
- 5.
- 6.

## Our SWOT Analysis

### Strengths

1. We encourage a strong chapter member involvement in leadership opportunities.
2. With a small chapter, there is more opportunity for one on one interaction with the advisor.
3. We maintain strong school district support in the three circles of agricultural education.
- 4.
- 5.
- 6.

### Opportunities

1. Taking advantage of the opportunities provided by the influence of agriculture in our community.
2. Opportunities to diversify fundraising by incorporating the alumni.
3. Opportunities to explore life skill development in agriculture classes.
- 4.
- 5.
- 6.

## Our Goals & Outcomes

### Goals

1. Developing a CDE calendar that fully prepares members for contests.
2. Improve both quantity and quality within members' SAE projects.
3. Use the committee structure to give members assigned roles within the POA.
- 4.
- 5.
- 6.

### Weaknesses

1. Problems communicating to the less involved members the life impacts FFA can give.
2. Showcasing the diversity of members and developing programs for them.
3. Organization of committee structure to allow more member input.
- 4.
- 5.
- 6.

### Threats

1. Getting FFA to a higher standing in members personal priorities.
2. Negative interpretation of the FFA and its activities to non FFA members.
3. Due to COVID-19, participation in virtual experiences could be decreased.
- 4.
- 5.
- 6.

### Outcomes

1. Place within the top 5 in all section CDEs.
2. Ninety percent of section participants move onto districts.
3. A more detailed points chart that shows the accumulated involvement within a committee.
- 4.
- 5.
- 6.

Approved by: \_\_\_\_\_ (Teacher)

Date: \_\_\_\_\_

Approved by: \_\_\_\_\_ (Chapter President)

Date: \_\_\_\_\_

# Cambridge Strategic Leadership Report

8/1/20 - 4/15/21

The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.

## Student Officers

Office	Student Name	Biography
Chapter President 8/1/20 - 4/15/21	Annie Johnson	My name is Annie Johnson, I am currently serving as the 2020-2021 Cambridge FFA President. I am the daughter of Justin and Amanda Johnson. I am currently a Senior at Cambridge High School. My favorite Career Development Event is Agricultural Sales because of the knowledge and creativity you can use to pitch and sell a product to a customer. After High School I plan to go to University of Wisconsin-Platteville to further my education with a degree in the agriculture industry. My Supervised Agricultural Experience is Swine Production Entrepreneurship, where I breed, raise, show and sell purebred Durocs. My core value this year is innovation. Serving with innovation will allow me to lead my team and chapter through challenges and to new successes.
Chapter Vice President 8/1/20 - 4/15/21	Cameron Pace	My name is Cameron Robert Pace, and I am currently serving as the 2020-2021 Vice President. I am the son of Dana and Lisa Pace. I am currently a junior at Cambridge High School. My Supervised Agricultural Experiences are Wildlife Production and Management and Landscape Management. My favorite Career Development Events are Agricultural Sales and Parliamentary Procedure. I plan to use my knowledge and skills in Agriculture in my future career. As I serve this year, I dare to be ambitious. The definition of ambition is to have a strong desire to achieve the goals a person has set for themselves no matter what the cost. As Vice President, I plan to be ambitious in achieving my goals and to help my fellow members be ambitious in setting and achieving their own goals.
Chapter Secretary 8/1/20 - 4/15/21	Gavin McDonough	My name is Gavin McDonough and I am currently serving as the Cambridge FFA Chapter Secretary. I am the son of Darren and Lana McDonough. My favorite Career Development Event is Land Use because it is challenging. My Supervised Agricultural Experience involves growing a garden. After graduating I hope to pursue a career in fitness and nutrition. My core value determination showcases my ability to accomplish the goals I set for myself.
Chapter Historian 8/1/20 - 4/15/20	Madison Casteel	My name is Madison Casteel and I am currently serving as the Cambridge FFA Chapter Historian. I am currently a Junior at Cambridge High school. My parents are Jason and Anna Casteel. MY favorite Career Development Event is Parliamentary Procedure. My SAE or Supervised Agriculture Experience is Nursery Operations. This SAE involves growing and selling many different varieties of plants on my Facebook page. As well as helping Mr. Taber in the greenhouse. After high school, I plan to attend Black Hawk College to achieve a degree in the Agriculture Field. My year serving as Historian will be focused around my core value of positivity. Positivity allows me to see the light through the darkness.
Chapter Treasurer 8/1/20 - 4/15/21	Kendra Downing	My name is Kendra Downing and I am serving as the 2020-2021 Treasurer in the Cambridge FFA chapter. I am a sophomore and my parents are Zane and Crista Downing. My favorite CDE is Land Use because I believe that it is very applicable. After graduating high school I plan to attend college, taking classes about agriculture and writing. My SAE projects are Downing Daughters' Pumpkin Patch Corn Maze, Downing Daughters' Pumpkin Patch Specialty Crops, and Downing Daughters' Pumpkin Patch Ag Sales. My core value is optimism. I am committed to igniting our chapter with optimism. I will keep a positive outlook and encourage others to the same!

Chapter Sentinel 8/1/20 - 4/15/21	Brooklyn Humphrey	My name is Brooklyn Humphrey, and I am serving as the 2020-2021 Cambridge FFA Chapter Sentinel. I am the daughter of Chad and Sara Humphrey and I am currently a Sophomore at Cambridge High School. My favorite Career Development Event is Agronomy. My Supervised Agricultural Experience is Beef Production Placement, where I assist in taking care of cattle at Beam Cattle Farms. After high school I plan to attend college and get a job in the medical field. This next year as Sentinel, I will be serving with perseverance. I am determined to push through any challenges that come my way, which is a key quality of perseverance.
Chapter Reporter 8/1/20 - 4/15/21	Rodney Beam	My name is Rodney Beam and I'm currently serving as the 2020-2021 Cambridge FFA Chapter Reporter. I am a junior at Cambridge High School. My parents are Michael & Jessica Beam. My SAE (Supervised Agricultural Experience) is Diversified Ag Production which includes my Breeding Swine, Market Swine, Show Pig, Corn Production, and my Ag Mechanics projects. My favorite Career Development Event is Livestock Evaluation which I plan to use in the future. My future plans are to enter a career within the swine or cattle industry. As an officer, I will use my core value, courage, to help members to be courageous to participate in events they usually wouldn't do.

## Program Committees and Objectives

Committee and Leaders	Committee Summary, Objectives and Members
<b>Growing Leaders - Career Success</b> Chair: Co-chair:	Members: Paige Palmer, Taylor Snook
<b>Growing Leaders - Healthy Lifestyle</b> Chair: Co-chair:	Members: Lexi Kessinger, Carmen Stahl, Larissa Swanson
<b>Growing Leaders - Leadership</b> Chair: Co-chair:	Members: Conner Helms, Jack Jewett
<b>Growing Leaders - Personal Growth</b> Chair: Co-chair:	Members: Grace Hanson, Kyle Nimrick, Morgan Palmer
<b>Growing Leaders - Scholarship</b> Chair: Co-chair:	Members: Payton Catour, Jarrett Lund, Jace Norin, Victor Snook
<b>Building Communities - Citizenship</b> Chair: Co-chair:	Members: Hannah Beck, Morgan Bowers, Ella Jeffries, Kaden Larson
<b>Building Communities - Economic Development</b> Chair: Co-chair:	Members: Shaniya Brown, Cassidy Cooper, Tatum Miller
<b>Building Communities - Environmental</b> Chair: Co-chair:	Members: Ryle Catour, Andrew Herring, Preston Moriarity
<b>Building Communities - Human Resources</b> Chair: Co-chair:	Members: Garrett Pysson
<b>Strengthening Agriculture - Agricultural Advocacy</b> Chair: Co-chair:	Members: Aiden Carlson, Caylie Hook, Malcolm Secymore
<b>Strengthening Agriculture - Agricultural Literacy</b> Chair: Co-chair:	Members: Isabel Cooper, Piper Lewis, Taylor Pace

<b>Strengthening Agriculture - Chapter Recruitment</b> Chair: Co-chair:	Members: Jacob Johnson, Adah Smutzer, Brendan Stromquist, Rachel Stropes
<b>Strengthening Agriculture - Safety</b> Chair: Co-chair:	Members: Brant Casteel, Carson Nodine, Colton Stahl, Meric Veloz
<b>Strengthening Agriculture - Support Group</b> Chair: Co-chair:	Members: Christian Buss, Kasey Carey, Mackenzie Olson, Carson Palmer

# **Cambridge Program Action Events**

8/1/20 - 4/15/21

**The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.**

## Cambridge FFA Chapter

### National Chapter Award Planning Guide

\* indicates primary NCA Activity

**Yellow** indicates committee's main assignment

<b>Growing Leaders</b> <i>Cameron and Brooklyn</i>	<b>Building Communities</b> <i>Kendra and Madison</i>	<b>Strengthening Agriculture</b> <i>Rodney and Gavin</i>
Leadership: *Chapter Officer Retreat	Environmental: *Pollinator Plot	Support Group: Demo Derby
Healthy Lifestyle: *COVID School Project  <ul style="list-style-type: none"> <li>- Purchase and build hand sanitizer stations</li> <li>- Advertisements?</li> <li>- Finish by first day of school</li> </ul>	Human Resources: <b>*Homeless Shelter Activity</b> <ul style="list-style-type: none"> <li>- FFA Week</li> </ul>	Chapter Recruitment: *8th grade roundup OR second semester G.O.D.
Scholarship: Senior Scholarship Program	Citizenship: *Census Project	Safety: Farm Safety Week Display
Personal Growth: <b>*Self Help Book Club</b> <ul style="list-style-type: none"> <li>- Takes place of Greenhand Orientation Day (Virtual)</li> <li>- 2 books a semester, meetings to discuss content</li> <li>- Could be really cool!</li> </ul>	Stakeholder Engagement: Harvest Cookout	Agricultural Advocacy: *Ag in the AM <ul style="list-style-type: none"> <li>- 4 different commodities</li> <li>- Cattle, Swine, Corn/Soybeans, Pumpkins</li> <li>- Once a quarter</li> </ul>
Career Success: Greenhouse and Ag Test Plot	Economic Impact: 75th Anniversary Video Series	Agricultural Literacy: <b>*Elementary Ag Literacy Day</b>

# Cambridge Strategic Program Budget

8/1/20 - 4/15/21

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

## Income

Sources of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
Beginning Balance	\$12,500			
School Funding (School Budget and other Funds)	\$0		\$0	
FFA Funding (Dues and Other)	\$0		\$0	
Other Sources of Funding	\$1,000		\$0	
<b>Sub Total</b>	<b>\$13,500</b>		<b>\$0</b>	
Growing Leaders - Leadership Committee	\$0			\$0
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$0			\$0
Growing Leaders - Career Success Committee	\$6,000			\$0
Building Communities - Environmental Committee	\$200			\$0
Building Communities - Human Resources Committee	\$0			\$0
Building Communities - Citizenship Committee	\$2,000			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$0			\$0
Strengthening Agriculture - Support Group Committee	\$5,000			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$0			\$0
Strengthening Agriculture - Safety Committee	\$0			\$0
Strengthening Agriculture - Agricultural Advocacy Committee	\$0			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$0			\$0
<b>Income Total</b>	<b>\$26,700</b>		<b>\$0</b>	<b>\$0</b>

## Budget Summary

Total Sources of Funds	\$26,700		\$0	\$0
Total Uses of Funds	\$3,200		\$0	\$0
<b>Net Budget Balance</b>	<b>\$23,500</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

# Cambridge Strategic Program Budget

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

## Expense

Uses of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
School Activities	\$0		\$0	
FFA Activities	\$0		\$0	
Other Uses	\$0		\$0	
<b>Sub Total</b>	<b>\$0</b>		<b>\$0</b>	
Growing Leaders - Leadership Committee	\$500			\$0
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$100			\$0
Growing Leaders - Career Success Committee	\$1,000			\$0
Building Communities - Environmental Committee	\$200			\$0
Building Communities - Human Resources Committee	\$300			\$0
Building Communities - Citizenship Committee	\$200			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$100			\$0
Strengthening Agriculture - Support Group Committee	\$200			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$300			\$0
Strengthening Agriculture - Safety Committee	\$100			\$0
Strengthening Agriculture - Agricultural Advocacy Committee	\$100			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$100			\$0
<b>Expense Total</b>	<b>\$3,200</b>		<b>\$0</b>	<b>\$0</b>

## Budget Summary

Total Sources of Funds	\$26,700		\$0	\$0
Total Uses of Funds	\$3,200		\$0	\$0
<b>Net Budget Balance</b>	<b>\$23,500</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>