**Syllabus
Introductory Floral Design**

**Credit:** 2-3 semester hours No Prerequisite

**Course Description:**

An introduction to the principles involved in the design of floral arrangements.

IAI Description: AG 912: *Introduction to Floral Design* (2-3 semester hours). An introduction to the principles of design applied to floral arrangements, including color, forms and lines, balance, types of floral arrangements, floral materials and accessories, and production techniques.

**Objectives:**

 1. The student will understand the basic principles and elements of floral design.

 2. The student will have a working knowledge of the materials and accessories used in basic floral design.

 3. The student will be proficient in the techniques of producing basic floral designs.

**Suggested Texts:**

 *The Art of Floral Design*, (newest edition) Hunter. Delmar Press, 3rd Ed.

 *Step by Step Instructions for Everyday Designs,* Teresa Lanker. Florist Review

 *Cut Flower Booklet*. Holland Flower Council: 00298. Holland Flower Bulb Institute.

 *Flowers: Creative Design.* Johnson, McKinley, Benz.

 *Principles of Floral Design: An Illustrated Guide,* Pat Diehl Scace & Jim M. DelPrince

 *Workbook - Principles of Floral Design: An Illustrated Guide,* Joyce K. Brattoni

 Floriculture Bionda & Noland. Pearson

**Course Outline:**

Topics: Periods (Without Labs)

I. Introduction and Brief History 1-2

II. Floral Materials 3-4

 A. Flowers (Fresh, Dried, Artificial)

 B. Accessories

 C. Conditioning

III. Design 3-5

 A. Principles of Design

 B. Elements of Design

IV. Color 2-3

 A. Spectrum

 B. Pigment

 C. Dimension – Hue, Value, Intensity

 D. Lighting Effects

V. Linear Design used in Floral Design 2-3

 A. Formal

 B. New Convention

 C. Parallel Systems

 D. Western Line

VI. Mass Design 2-3

1. Triangular
2. Circular
3. Other

VII. Optional Topics 3-5

 A. Terrariums, Dish Gardens and Succulents

 B. Potted Plants – Decoration and Care

 C. Organization and Operation of Retail Florist Shop

 D. Arranged Loose Bundles

 E. Pricing

 F. Sourcing

 Total 16-25

**Suggested Laboratories** (Not necessarily in proper sequence)**:**

Wiring and Taping Techniques Dried or Permanent Arrangements
Corsage Assembly Color Harmonies
Centerpiece Symmetrically-balanced Arrangements Contemporary Designs Asymmetrically-balanced Arrangements
Hogarth Curve Hand held/ hand tied
Flower and Foliage ID Dish Garden/Terrarium Construction
Floral Preservatives Holiday and Special Occasion Arrangements Vase arrangement Field Trip/Tour

**Suggested References:**

 *A Teacher’s Guide to Flower Arrangement*. Fox.

Extension Publications from Michigan, Ohio and Pennsylvania.

Educational Material. John Henry Company (cut flower ID cards).

Wire Service Visual Aids.

*Basic Floral Design*. TELEFLORA .

Florist Review Resources & Source Book

*Floriculture* Bionda & Noland. Pearson

 *Floral Design & Interior Landscape Management*, Noland. Pearson

 *The Cut Flower Companion*. Mckinley

*Flowers: Creative Design.* Johnson, McKinley, Benz.

 AIFD terminology book.

 *Cut Flower Companion*, Pat Scace, Florida State Review.

**Suggested Web Sites:**

Florint.org

 SierraFlowerFinder.com

 AIFD.org

 Endowment.org

 Kennicot.com

 Billdoran.com